



Uplifts

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Overview of Uplifts

Uplifts is a premium module from FasTrax that notifies customers via a secondary display of a potential sale that they may not know about, as well as giving the cashier a sales pitch to read. This allows everyone on both sides of transactions to be aware of potential sales.

Uplifts can be used in conjunction with system discounts and loyalty to create a powerful sales tool that keep both the employees and customers notified of special offerings and increases add on and impulse sales!

The screenshot shows a POS interface with a dark grey header. On the left, it says 'pos | UPLIFT' with a small icon. On the right, it says 'MANAGER' with a yellow star icon and '\$0.00'. Below the header, there are three main elements: a green button with 'WIN' in yellow, a red button with 'LOSE' in white, and a large blue speech bubble containing the text 'If you purchase one more pack, you get a free BiC lighter!'. Below these elements, the text 'choose uplift item from below' is centered. At the bottom, there is a blue bar containing a small image of a blue BIC lighter, with the text 'BIC LIGHTER' and '070330631113' below it.



Setting Up an Uplift

1. The uplift needs to first be created on the FasTrax Control Center, which can be found at controlcenter.fastraxpos.com. Log in using your previously provided log in credentials.

2. After logging in, choose the "Signage" tab, followed by the "Uplifts" button that appears.



3. Choose the "Add New" button towards the top right of the window



4. The following fields need to be set on the "Edit Uplift" page:

- Name
- Start Date
- End Date
- Trigger Value
- Spiff Min Qty

Name: *
Start Date: *
End Date: *
Trigger Value:
Spiff Min Quantity:

Typing in a Clerk Message will give the cashier the exact words to say to assist in the sale when they receive the pop-up Uplift alert!

5. When complete, choose the "Save" button towards the top of the window



If utilizing a customer facing display, you can choose an advertisement on the right side of this window by choosing the "Change Advertisement" button!



Viewing & Editing Uplifts in Director

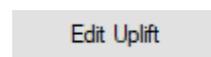
1. After opening Director, choose the "Pricebook" module



2. Next, choose the "Uplifts" tab



3. This shows a listing of the current uplifts. Select one you wish to view or edit, and choose the "Edit Uplift" button



4. This brings up the "Uplift Details" window

Uplift Details

Uplift Name **1** free BiC Lighter

Start Date **2** 2/18/2017 Stop Date **2** 12/31/2017

Cashier Message **3** you purchase one more pack, you get a free BiC lighter!

4 Has Spiff Spiff Amou **6** 0.0000 Spiff Min Qty **10** 1

5 Auto Win Auto Win **7** 2 Trigger Value **11** 1

Discount Amou **8** 0.0000 % **9** Discount Selection **12** All Items

Trigger Items In Uplift

PLU/UPC	Item Description
13 012300000123	WINSTON FF KS BX PK

Add Item Remove Item

Sell Items In Uplift

PLU/UPC	Item Description
14 070330631113	BIC LIGHTER

Add Item Remove Item

Cancel Save



1. Uplift Name – The name of the uplift
2. Start Date / Stop Date – The dates that the uplift is effective
3. Cashier Message – The pre-programmed dialogue that shows up on the uplift that tells the cashier what to say
4. Has Spiff – Flags the uplift to spiff the cashier when won
5. Auto Win – Automatically flags the uplift as “Won” when the trigger and sale items are already on the transaction before the subtotal button is pressed
6. Spiff Amount – The spiff amount awarded to the cashier
7. Auto Win At – The amount needed of the sell item to auto win the uplift on the transaction
8. Discount Amount – The discount amount of the uplift if not using a system discount
9. % or \$ - Is the discount amount a percentage or dollar amount
10. Spiff Min Qty – The minimum quantity needed to be sold for the spiff to be applied
11. Trigger Value – The number of items in the trigger list needed to be sold in order for the uplift to prompt the cashier and customer
12. Discount Selection – The option to discount all or a single item in the uplift if using a discount amount % or discount amount \$ (numbers 8 and 9)
13. Trigger Items In Uplift – The list of items that will trigger the uplift, prompting the cashier and customer
14. Sell Items In Uplift – The items that will receive the discount if the uplift is won

5. Choose the “Save” Button after choosing applicable uplift settings.

Edit Uplift

FasTraxPOS

If utilizing a system discount and the uplift notifying the discount, make sure the discount amount is set to 0, so that multiple discounts are not applied!



Uplift Reports

1. After opening Director, choose the "Reports" module



2. Next, choose the "Sales Reports" tab

Sales Reports

3. Choose the "Uplift Reports" to run the reports

FasTrax Director v1.385.81

Reports

Favorites | List Reports | **Sales Reports** | Inventory Reports | Scheduled Reports | Accounting Exports

Select Report To Run

Department Sales Comparison Report	E-Journal Report	Hourly Sales Report	Item Sales Report	Manufacturer Sales Details Report	Media Detail Report	Negative Cashier Report
Negative Item Report	Non Sellers Report	Pay-In/Pay-Out Report	Reconciliation Report	Register Z Report	Retail Scan Data Incentive Report	Safe Drops Report
Sales Tax Report	Sales Trends / Comparison Report	Sales / Inventory / Non Sellers Hybrid	Suspicious Date Entries Report	System Discounts Report	Top Sellers Report	Uplift Reports

Uplifts Report

Report Type: Uplift Results Summary Campaign Filter: Show All Uplifts

Select Date Range For The Report

Start Date: 11/ 1/2017 12:00:00 AM Stop Date: 1/ 5/2018 11:59:59 PM [Quick Dates](#)

Preview Report

[Add To Favorites](#)
[Add To Scheduled Reports](#)

1 Stores Selected To Receive Changes/For Reporting Corporate Mode 9 Messages [Settings](#)

For assistance with configurations, please contact Technical Support at Support@FasTraxPOS.com